

pink doing green®

Mary Kay® continuously seeks opportunities to improve our environmental performance and find ways to be even more sustainable and green.

- Planted 100,000 trees through the flip-top cap and color refill case recycling program.
- Planted 200,000 trees in the Bitterroot National Forest in Montana with the U.S. Forest Service and the Arbor Day Foundation.
- Recycled more than 300,000 Mary Kay® compacts and kept countless pieces of plastic out of landfills through the flip-top cap and color refill case recycling program.
- Reduced our landfill waste by approximately 70 percent since 2007.
- Began using packing materials made from renewable corn and potato starch (biopeanuts), which are 100 percent biodegradable.
- Reduced energy consumption at our global corporate facilities by enough to power more than 1,100 average homes for one year.



For more on how Mary Kay Inc. and The Mary Kay FoundationSM are making a difference, please visit www.marykay.com.

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pink changing livesSM

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Mary Kay Inc. is committed to changing the lives of women and children.

- Mary Kay Inc. is donating just under \$4 million from the 2008, 2009 and 2010 worldwide sale of *Beauty That Counts*SM Mary Kay[®] Creme Lipsticks.
- The Mary Kay FoundationSM awarded more than \$25 million to women's shelters and to help end domestic violence, plus more than \$14 million to cancer research.
- Mary Kay[®] celebrates International Women's Day with the Mary Kay Global Month of Service. Thousands of Mary Kay volunteers in nearly 40 countries donated almost 500,000 hours of community service in just one month.
- Mary Kay Inc. and members of its independent sales force lobby Congress and state legislatures on funding to end domestic violence, the Violence Against Women Act, teen dating violence prevention and insurance coverage of mammograms.
- Mary Kay Inc. and The Mary Kay FoundationSM are building 13 Nature Explore Classrooms at domestic violence shelters across the country to allow the powers of nature to help children learn, play and heal from abuse.



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"Only what you give can be multiplied back into your own life."

— Mary Kay Ash



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